



**RFU**  
RUGBY FOOTBALL UNION DRAW SOCIETY  
**GRAND DRAW**  
**2011/2012**

The RFU logo is an official trade mark of the Rugby Football Union and is the subject of extensive trade mark legislation world wide.

**1st £10,000**

**2nd & 3rd**

**TAG Heuer exclusive limited production Aquaracer Calibre 5 Automatic Watch with RFU and England Rose applied to the face (RRP £1,395) donated by TAG Heuer**

supported by



Helping communities improve their local clubs



**RFU GRAND DRAW 11/12**  
A simple and risk-free way to raise funds for your club!

**Your Club receives 90% from ticket sales as a Tax Free Donation**

4th	£1,000 donated by Robinson Low Francis LLP	19th	Signed Arsenal Shirt donated by Nike	36th	1 England Rugby Cake donated by The Rugby Store	4th	£150 of rugby kit donated by RFU
5th	£1,000 donated by Mazars LLP	20th	Weekend for 2 including B&B donated by London Marriott Twickenham	37 - 38th	1 family ticket for Twickenham tour donated by World Rugby Museum, Twickenham	5 - 6th	England Rugby Miscellany 2011 and England Rugby 4GB USB Man (USB stick) donated by The Rugby Store
6th	A weekend break for 2 people at the RBS 6 Nations match England v Scotland 2013, incl. 2 nights accom. London with guaranteed match tickets donated by England Rugby Travel	21st	Rugby Ball signed by England RWC 2011 squad donated by GILBERT				
7th	Signed RWC 2011 England jersey donated by RFU	22nd	12 bottles of Fine Wines donated by Farrer & Co.	<b>Club Prizes</b>	<b>Club Draw</b>		
8th	Signed RBS 6 Nations 2011/12 jersey donated by RFU	23rd	4 tickets Chelsea v Blackburn 13/5/12 donated by Barclays Bank plc.	Clubs raising the most money	Draw for Clubs returning by 05/03/2012 and selling minimum £150 worth of tickets		
9th	iPad 2 Wi-Fi 32GB donated by Compeat Software	24th	12 bottles of Valserrano Reserva Rioja donated by QBE International	1st	2 tickets + Hospitality to QBE International 2012 donated by Twickenham Experience/RFU	1st	A set of post pads, flags and flagpoles donated by SSE
10th	A Salimazar of Bollinger Special Cuvee Champagne (equivalent of 12 bottles) donated by Mentzendorff	25th	A Four Ball Round of Golf at the Downs Course, Goodwood donated by RSA	2nd	A Pack of Greene King IPA Beer every week for the Season donated by Greene King Brewing Co.	2nd	A pack of Greene King IPA beer every week for the Season donated by Greene King Brewing Co.
11 - 14th	2 tickets + Hospitality to a QBE International 2012 donated by Twickenham Experience/RFU	26th	Rhino British & Irish Lions 2009 Tour Ball signed by Sir Ian McGeethan donated by Rhino Rugby	3rd	Keith Kent Pitch consultancy donated by Keith Kent & Rigby Taylor	3rd	On field hydration pack includes 10 cases of Powerade, 24 Powerade sports bottles, 4 sports bottle carriers donated by POWERADE
15th	6 bottles of Champagne donated by Filing Plus	27th	Half Day off-road Driving Course donated by Land Rover	4th	£250 donated by Highlights Floodlighting	4th	Keith Kent Pitch Consultancy donated by Keith Kent & Rigby Taylor
16th	6 bottles of Champagne donated by JLT Benefit Solutions	28th	2 tickets to an O2 event, choice subject to availability donated by O2	5th	£150 of rugby kit donated by RFU	5th	One year Subscription to England Rugby Magazine donated by IRMG
17th	£250.00 donated by Bates Wells & Braithwaite	29 - 30th	72 cans of Guinness donated by Guinness/Diageo	6th	£150 of rugby kit donated by RFU	6th	England Rugby Miscellany 2011 and England Rugby 4GB USB Man (USB stick) donated by The Rugby Store
18th	Signed Manchester Utd shirt donated by Nike	31 - 32nd	6 bottles of Wolf Blass Yellow Label wine donated by Wolf Blass	<b>School Draw</b>			
		33 - 35th	2 tickets to Aviva Premiership Final donated by Aviva	Draw for Schools returning by 05/03/2012 and selling minimum £150 worth of tickets			
				1st	4 tickets to Aviva Premiership Final donated by Aviva	<b>RFUW PRIZES:</b>	
				2nd	Tour for 24 people of Twickenham Stadium/Museum donated by Expecto		
				3rd	Bag of 12 schools training balls donated by GILBERT		

**Acknowledgement: We are indebted to all our prize donors for their generous contributions.**

**The Draw will take place on 28th March 2012**

**SUPPORTING COMMUNITY RUGBY**

Promoter / Simon Winman / Rugby House, Twickenham Stadium, 200 Whitton Road, Twickenham, TW2 7BA  
Licensed by the Gambling Commission www.gamblingcommission.gov.uk



RUGBY FOOTBALL UNION DRAW SOCIETY

**GRAND DRAW**

**2011/2012**

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YOUR CLUB CODE NO. IS

PLEASE QUOTE IT IN ALL COMMUNICATIONS

# RFU GRAND DRAW 11/12

A simple and risk free way  
to raise funds for your club!

The reason so many clubs and schools take part is because the Draw is:

**Risk Free** - the Draw Society provides all the material and prizes

**No Cost** - all the material is sent free of charge, even the postage is paid

**Simple to organise** - distributing and selling tickets is easy

Your Club receives **90%** from ticket sales  
as a Tax Free Donation

The Draw will take place  
on 28th March 2012

**SUPPORTING  
COMMUNITY RUGBY**

**£1**

Please read this leaflet carefully, even if you are a regular Draw participant

## A simple and risk free way to raise funds

When my club, Weymouth, needed to raise funds we used to have to organise draws, run a skittle alley and even sell hot dogs and hamburgers on Weymouth Seafront during the Carnival.

If the RFU Grand Draw had been available then our Club could have raised so much more - quickly, and without any risk or cost.

We were always concerned about covering the cost of expensive prizes needed to sell tickets, or food we could not sell because of bad weather. Also it meant that a large number of volunteers had to spend a lot of time on a range of fundraising activities.

Since it was introduced the RFU Grand Draw has raised nearly £3 million pounds to help fund a range of activities. Each year the RFU Draw Society organises a pool of fantastic prizes for the draw. RFU Clubs, Schools, Colleges and even Referee Societies are all eligible to receive a quantity of free Grand Draw tickets, from which they keep 90 per cent of all sales proceeds. The Draw Society provides them with everything they need to take part in the fund raising: tickets, instructions, and promotional material – even the postage is pre-paid.

Last year in particular was a huge success with more than 700 clubs raising the second largest amount ever achieved, an incredible £455,000. We all hope that the £0.5million barrier can be breached this year as more and more of you see the benefits to be gained by participating.

Many clubs and schools regularly raise thousands of pounds to help them fund activities such as tours, purchase of new equipment or improving facilities. Even raising £500 enables some to buy new shirts for the coming season.

So please give serious consideration to taking part in the 2011/12 Draw.

Willie Wildash  
President RFU

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RUGBY FOOTBALL UNION DRAW SOCIETY  
**GRAND DRAW**  
**2011/2012**

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Send in 10% of money raised plus ticket stubs, with a completed Returns Form by 5th March, 2012

You should allow 4 days for delivery via Freepost, so you should mail them by 1st March, 2012

## Introduction

Everything you need to operate the Draw at your club or school or society is provided free of charge by the Draw Society.

This Starter Kit contains:

- This Instruction Leaflet (with your **UNIQUE** Draw code number)
- Poster - for your club notice board
- **NEW** Contact Information Card – How to order extra tickets and contact us if there is any enquiry
- Returns Form - to complete at the end of the Scheme (with your Draw code number)
- Draw Tickets - a starter quantity of 10 books (50 tickets)
- To improve data protection, we now ask **ALL CLUBS & SCHOOLS TO ORDER EXTRA BOOKS VIA EMAIL OR BY PHONE. THERE IS NO PRE-PAID REPLY CARD THIS YEAR. YOU CAN STILL USE FREEPOST TO RETURN SOLD STUBS, ETC AT THE END OF THE DRAW.**

All your Draw Organiser has to do is:

- Organise and hand out books to sell
- Order more books as required (**VIA EMAIL OR BY PHONE**)
- Set an internal deadline to get back sold stubs and money
- Calculate the **10 per cent** due to the Draw Society
- Arrange the return of stubs, cheque and Returns Form (cheque payable to **RFU DRAW SOCIETY**)
- **KEEP 90 per cent** as a tax free donation to the club. If your Return reaches us by **5th March 2012** this qualifies you for entry into the lucky Prize Draws for Clubs and Schools returning by the due date.

## HINTS ON SELLING TICKETS

Appoint **ONE PERSON** to co-ordinate the Draw. It is a proven way to succeed.

If your fund raising is for a particular project make sure those who are selling the tickets are aware of it. Give each section of the club (Mini, Senior, Women) a target and let them keep a proportion of the money raised. Children under the age of 16 cannot sell or be sold tickets, but parents and relatives are often the best at selling tickets.

There are usually lots of events in the season you can use as sales opportunities: lunches, mini festivals, 7's, Dinners, etc. so make sure someone is organising sales on the day.

You can ask a club benefactor/sponsor to donate a prize for the person

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Helping communities improve their local clubs

## Contacting the Society

**Email:**  
grand.draw@therfu.com

**Phone:**  
07836 362215

raising the most money or **TARGET** one of our club/school prizes as an incentive. Encourage members to sell as widely as possible and organise sales at club or school events during the season.

Give each section selling tickets strict deadlines to return stubs and cash. Make one person in the section responsible. Check on their progress and collect money and stubs as you go along. Make a record of the books you allocate. Only give a small number for each individual to sell, you can always give more to 'star' performers.

Makes sure members know who to ask for extra tickets.

Usually a mass mailing to members does not get good results.

Give yourself enough time to collect all the tickets and money and prepare the return to reach us by **5th March 2012**.

## ADMINISTRATION

To order extra books either send an email or call, there is no reply card this year. Always quote your club name, **UNIQUE** Draw code number and the address and contact to whom the tickets are being sent. **Allow 5 -7 days** for delivery. You can order extra books at any time during the Draw, minimum order is ten books. You can also ask for extra Posters. While everything we send is free, the cost of print and distribution has risen significantly in recent years. Clubs who have ordered a lot of books and have consistently made poor returns in past years will be asked, at the Organiser's discretion, to make a contribution to postage or above 10 per cent of proceeds unless they achieve a minimum sales target. Those clubs will be informed when tickets are ordered or sent to them. If you decide **NOT** to participate, or **CHANGE YOUR MIND** after ordering extra books please tell us. It is important we keep a record of clubs taking part and those who are not.

Make sure your returns form is completed correctly (if you have a problem please contact us for help), the parcel containing stubs, cheque and form should be securely packaged and sent to reach us by **5th March 2012**. Give yourself enough time and allow 4 days for Freepost delivery. Make sure **YOUR ADDRESS** is on the parcel.

Normally you will need a club cheque and signatures of two officers to confirm unsold books have been lost or destroyed (see Returns form). Personal cheques are accepted if a club one is not available. Cheques are payable to: **RFU DRAW SOCIETY**. You can make more

**NB New Free Post Address:**  
**FREEPOST (RSSH-TCJK-RXHX)**  
RFU Draw Expecto, PO Box 3116  
Coulston, CR5 9DT

Please make cheque payable to  
**RFU Draw Society**

than one return. Keep a photocopy of the returns form and complete a separate return with a cheque for each amount. Each return should be treated separately, not cumulative. Mark it with your club name, Draw code number and address.

Returns made **AFTER 5th March 2012** must be sent **First Class post paid (not FREEPOST, but still use the PO Box address)**. You must call or email the Draw organisers and agree a new date.

Check the contact information required on each sold stub is completed. We still receive blank stubs and these may have to be removed.

All sold ticket stubs and **10 per cent** of the proceeds must be sent, even if received after the Draw date. **YOU CANNOT REFUND THE MONEY OR KEEP IT, AS TICKET SALES CONSTITUTE A LEGALLY BINDING CONTRACT.**

**DESTROY ALL UNSOLD BOOKS. DO NOT RETURN THEM TO THE SOCIETY.** They should be shredded, burnt or torn-up, **NOT** put in the bin. You **MUST** account for unsold or lost books on the returns form.

## IMPORTANT INFORMATION

Keep a copy of the return for your records (send us the top copy, you keep the green, or photocopy for supplementary returns). The completion of the returns form and statement concerning unsold books which are lost or destroyed is a requirement of the Draw auditors and ensures we make a proper return to the Gambling Commission. If you confirm your participation and order extra books you are required by law to make a proper return. You can change your mind, but you cannot simply do nothing. You **MUST** register a change of mind with the Society and confirm all tickets issued have been properly destroyed.

If you have a problem or wish to make a complaint about the Draw please contact the Administrator in the first instance. If they cannot deal with your issue it will be passed on to the Promoter at the RFU Draw Society who will try to resolve the matter.

If you suspect someone in your club has a gambling problem please refrain from selling Draw tickets to them in large quantities. Help and advice is available from several sources, including [www.gambleaware.co.uk](http://www.gambleaware.co.uk) for organisations seeking advice and [www.gamcare.org.uk](http://www.gamcare.org.uk) for individuals seeking help with a gambling problem. Tickets are not for sale to or by anyone under 16 years of age.



# Grand Draw 2011/12 Prizes

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1st	£10,000
2 - 3rd	TAG Heuer exclusive limited production Aquaracer Calibre 5 Automatic Watch with RFU and England Rose applied to the face (RRP £1,395) donated by TAG Heuer
4th	£1,000 donated by Robinson Low Francis LLP
5th	£1,000 donated by Mazars LLP
6th	A weekend break for 2 people at the RBS 6 Nations match England v Scotland 2013, incl. 2 nights accom. for 2 people in central London with guaranteed match tickets donated by England Rugby Travel
7th	Signed RWC 2011 England Squad jersey donated by RFU
8th	Signed RBS 6 Nations 2011/12 jersey donated by RFU
9th	iPad 2 Wi-Fi 32GB donated by Compleat Software
10th	A Salmanazar of Bollinger Special Cuvee Champagne (equivalent of 12 bottles) donated by Mentzendorff
11 - 14th	2 tickets + Hospitality to a QBE International 2012 donated by Twickenham Experience/RFU
15th	6 bottles of Champagne donated by Filing Plus
16th	6 bottles of Champagne donated by JLT Benefit Solutions
17th	£250 donated by Bates Wells & Braithwaite
18th	Signed Manchester Utd shirt donated by Nike
19th	Signed Arsenal Shirt donated by Nike
20th	Weekend for 2 including B&B donated by London Marriott Twickenham
21st	Rugby Ball signed by England RWC 2011 squad donated by GILBERT
22nd	12 bottles of Fine Wines donated by Farrer & Co.
23rd	4 tickets Chelsea v Blackburn 13/5/12 donated by Barclays Bank plc.
24th	12 bottles of Valserrano Reserva Rioja donated by QBE International
25th	A Four Ball Round of Golf at the Downs Course, Goodwood donated by RSA
26th	Rhino British & Irish Lions 2009 Tour Ball signed by Sir Ian McGeechan donated by Rhino Rugby
27th	Half Day off-road Driving Course donated by Land Rover
28th	2 tickets to an O2 event, choice subject to availability donated by O2
29 - 30th	72 cans of Guinness donated by Guinness/Diageo
31 - 32nd	6 bottles of Wolf Blass Yellow Label wine donated by Wolf Blass
33 - 35th	2 tickets to Aviva Premiership Final donated by Aviva
36th	1 England Rugby Cake donated by The Rugby Store
37 - 38th	1 family ticket for Twickenham tour donated by World Rugby Museum, Twickenham

## Club Prizes

Clubs raising the most money

1st	2 tickets + Hospitality to QBE International 2012 donated by Twickenham Experience/RFU
2nd	A Pack of Greene King IPA Beer every week for the Season donated by Greene King Brewing Co.
3rd	Keith Kent Pitch Consultancy donated by Keith Kent & Rigby Taylor
4th	£250 donated by Highlights Floodlighting
5th	£150 of rugby kit donated by RFU
6th	£150 of rugby kit donated by RFU

## School Draw

Draw for Schools returning by 05/03/2012 and selling minimum £150 worth of tickets

1st	4 tickets to Aviva Premiership Final donated by Aviva
2nd	Tour for 24 people of Twickenham Stadium/Museum donated by Expecto
3rd	Bag of 12 schools training balls donated by GILBERT
4th	£150 of rugby kit donated by RFU
5 - 6th	England Rugby Miscellany 2011 and England Rugby 4GB USB Man (USB stick) donated by The Rugby Store

## Club Draw

Draw for Clubs returning by 05/03/2012 and selling minimum £150 worth of tickets

1st	A set of post pads, flags and flagpoles donated by SSE
2nd	A pack of Greene King IPA beer every week for the Season donated by Greene King Brewing Co.
3rd	On field hydration pack includes 10 cases of Powerade, 24 Powerade sports bottles, 4 sports bottle carriers donated by POWERADE
4th	Keith Kent Pitch Consultancy donated by Keith Kent & Rigby Taylor
5th	One year Subscription to England Rugby Magazine donated by TRMG
6th	England Rugby Miscellany 2011 and England Rugby 4GB USB Man (USB stick) donated by The Rugby Store

## RFUW PRIZES:

Signed Shirt and Ball

# Returns Form

YOUR CLUB CODE NO. IS

PLEASE QUOTE IT IN ALL COMMUNICATIONS

Only send back the top sheet of this form.  
 Please keep the **GREEN** copy for your Club's records.  
 Please made cheque payable to: **RFU DRAW SOCIETY**

Send a cheque for **10%** of ticket sales value plus ticket stubs, with a completed **RETURNS FORM** to **FREEPOST** address (at the bottom of this form) to arrive by **5th March, 2012**

Club name: _____	<b>Official Use</b>
Name: _____ Tel no: _____	DR <input style="width: 50px; height: 20px;" type="text"/>
Position in Club: _____ Email (important): _____	
Address: _____	CR <input style="width: 50px; height: 20px;" type="text"/>
_____ Postcode: _____	
1 Total number of books received <input style="width: 100px;" type="text"/>	T <input style="width: 50px; height: 20px;" type="text"/>
2 Number of <b>COMPLETE</b> books sold <input style="width: 100px;" type="text"/>	
3 Number of <b>INDIVIDUAL</b> tickets sold in <b>PART</b> books <input style="width: 100px;" type="text"/>	CH <input style="width: 50px; height: 20px;" type="text"/>
4 Total value of books / tickets sold <input style="width: 100px;" type="text"/> £ <input style="width: 40px;" type="text"/> p <input style="width: 40px;" type="text"/>	
5 Received as donation - 90% of 4 above <input style="width: 100px;" type="text"/> £ <input style="width: 40px;" type="text"/> p <input style="width: 40px;" type="text"/>	CB <input style="width: 50px; height: 20px;" type="text"/>
6 Cheque(s) enclosed for 10% of 4 above <input style="width: 100px;" type="text"/> £ <input style="width: 40px;" type="text"/> p <input style="width: 40px;" type="text"/>	
7 #Number of <b>COMPLETE</b> books unsold and destroyed <input style="width: 100px;" type="text"/>	
8 #Number of <b>PART</b> books unsold and destroyed <input style="width: 100px;" type="text"/>	
9 #Number of books <b>LOST / MISLAID</b> <input style="width: 100px;" type="text"/>	
10 Total of 2, 7, 8 and 9 above (equal to number of books received) <input style="width: 100px;" type="text"/>	

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Please DO NOT RETURN UNSOLD BOOKS / TICKETS** #We confirm all unsold books have been mislaid by recipients or destroyed.  
 (Signed by 2 Club officers: i.e. President, Chairman, Secretary, Treasurer)

Signed: \_\_\_\_\_ Position: \_\_\_\_\_

Signed: \_\_\_\_\_ Position: \_\_\_\_\_

Please ensure your **RETURNS PARCEL** is **SECURELY PACKAGED** and **YOUR ADDRESS** is on the reverse. Please allow at least 4 days for the parcel to reach us by **5th March 2012**. In case of any delay you **MUST** contact us via email [grand.draw@therfu.com](mailto:grand.draw@therfu.com) and please affix the appropriate **1st CLASS POSTAGE**.

**FREEPOST (RSSH-TCJK-RXHX) RFU Draw Expecto, PO Box 3116, 31 Forge Avenue, Coulsdon, CR5 9DT**  
 Tel: 07836 362215 / Email: [grand.draw@therfu.com](mailto:grand.draw@therfu.com) Licenced by the Gambling Commission / [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)