

The IRB Rugby Ready programme was launched in October 2007 to educate, aid and support players, coaches, match officials and Unions on the importance of sufficient preparation for training and playing in order for Rugby to be played and enjoyed while reducing the risk of serious injury.



Graham Rowntree
England Assistant Coach



Having played at the highest level I was only too aware of importance of physical preparation and sound techniques for the prevention of injury. This has been further highlighted to me since I began coaching.

We all have a collective responsibility to manage the welfare of the ever-increasing number of men, women and children who play the Game at all levels around the world and to ensure that the Game maintains its core principle of fair play, which is central to its global appeal.

Since its inauguration *Rugby Ready* has established a strong profile as the leading global education resource for the Game's stakeholders in the important areas of match preparation, technique, injury prevention and management and also discipline. The global Rugby family now has access to *Rugby Ready* so that players, coaches, match officials and administrators all over the world can enjoy Rugby to the fullest.

Safety is of paramount importance at all levels of the game, from the Under 7s to veterans and from the Community Game to England Rugby. When I was asked to support the Start Coaching - Rugby Ready course,

I was delighted to be able to accept. This is a programme which is relevant to all coaches of the game by putting safety first through practical application as well as giving common sense advice and guidance.

With partners Goodyear fully behind the Start Coaching - Rugby Ready course coaches will have the benefit of the resources of two quality products which put safety first.

Safety Together



At Goodyear, we're passionate about safety. We're committed to developing new technologies and innovations in tyres that make people's journeys safer.

This passion for safety goes far beyond just that of tyres though. Goodyear is delighted to be partnering with the RFU to deliver in England the IRB Rugby Ready programme – a unique initiative designed to help train rugby coaches of the future.

Goodyear - committed to keeping people safe both on and off the pitch.

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