Play On News 6th October 2008

Community Rugby Toolkit
The total targets for all CBs from toolkit funding applications equates to 12463 people who will be recruited or retained in the game. This is broken down as follows:

Players	Coaches	Referees	Volunteers	O2 Pathfinders
10097	241	564	212	1349

CBs and RDTs are working together on activities ranging from U18 floodlit competitions and Scrum Safety to Referee Recruitment and Pathfinder Training. We are looking to identify key events around the country for additional branding and support.

O2 Pathfinders
595 O2 Pathfinders are now in place as we work towards our target which is essential for the network to be fully effective.

	Target	Achieved	% Target
School	800	206*	26%
College	66	108*	163%
University	114	36	32%
Club	400	245	61%

*some clarification is needed on classification of 6th form colleges.

Pathfinder Prizes
We would like to congratulate Nick Parker from Portsmouth University who has sent us the most contact details of players who are leaving his area and looking for a new team. Nick wins a signed England Rugby Shirt. Matt Weir (University of Leicester), Jon Phillips (Moulton College), Phillip Sammons (Peterborough Regional College) and Sid Fletcher (Chichester University) win copies of the "England Rugby Miscellany" Book as runners up.

As most O2 Pathfinders have been recruited during the summer, we have not been able to capture the details of as many 'leaving' players as we would have hoped, but we have passed on to receiving Pathfinders, the details of all the players who have told us they want to continue playing in a specific location.

Before the end of the current season, when we should have all our Pathfinders in place, we expect this number to be much, much higher.

Yougofurther
Coventry, Derby, Manchester Met and Liverpool Hope were among the 12 Universities which have earned a Gillette bag containing 10 Rugby Balls, 20 Water Bottles and 30 Training Bibs by keeping Rugby first up to date and also creating a group page on yougofurther.com. There are still more available for Universoty Clubs so please contact us at playon@therfu.com for more information.

Playing Opportunities
Local and regional events are vital to promote Play On. Events will enable us to:

1. Promote the web site www.playonrugby.com so that they can use the web site to search for a new team / club via the O2 Pathfinders
2. Capture details of players who are moving or looking for a new team / club. Please use the standard RFU form for this, which has been approved by the legal department, and send them in to the Play On administrator at Twickenham

Please continue to promote these opportunities locally.

Freshers Fairs
Each University has been provided with a banner, DVD and give away resources, to help with recruitment at Freshers Fairs.

It will be important that opportunities are available for any player looking for a team. RUSLOs and RDOs are working hard to

- Make sure that plans are in place for recruitment into University teams
- If the University does not have the capacity for more players, make sure that other opportunities are available and that students are aware of them.
- Make sure that contacts of all arriving freshers are kept so that they can be followed up.

Promotions
The Scrum On the Beach Events reached their climax at Trafalgar Square, having touched almost 4,000 participants and an audience of 67,000 people.

playonrugby.com
Check the new video content on playonrugby.com and keep promoting this web site which can help to connect players to new teams all over the country.