Scrum on the Beach

On Saturday 12th July, the Scrum on the Beach series started with attendance from Paul Sackey and James Simpson-Daniel,

The four remaining O2 Scrum on the Beach festivals – part of the RFU's Play On campaign – are Tynemouth (July 26-27), Birmingham (August 13), Newquay (August 23-24) and London (August 27-28*).

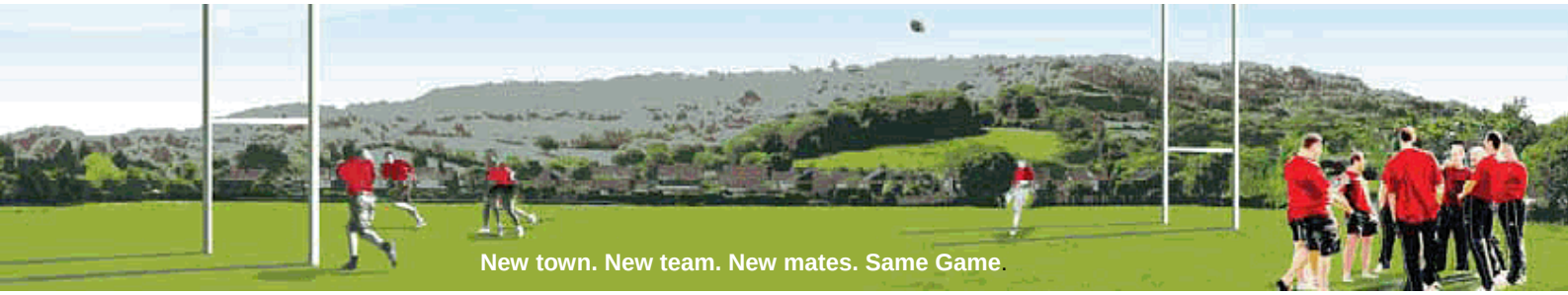
London Wasps wing Sackey and his Gloucester Rugby counterpart Simpson-Daniel were at the Bournemouth event, to chat with fans, sign autographs and pass on their beach rugby tips as well as promoting the Play On message to keep players in the game.

O2 Pathfinders and UCAS

A Partnership has been agreed with the University Application Service UCAS to promote the campaign. Universities which have also completed RugbyFirst requirements will be encouraged to create group pages on the UCAS website **www.yougofurther.co.uk** which will enable them to make contact with players moving to University next season.

The 'Gods Viral'

England players are transformed into Roman Goc been launched on the Play On web site **www.playonrugby.com**. The Gods viral promot summer's O2 Scrum on the Beach series which a the RFU's Play On campaign. Filmed on Camber Sussex in May, it shows Mars (Nick Easter), Nept Strettle) and Mercury (Danny Care) making a unic on a game of beach rugby. England Team Manag Johnson brings them back down to earth with his nonsense pay-off.

Get Involved

To join the campaign and to be the person or the club that makes a difference to keeping players in the game, contact your local Rugby Development Officer, visit the web site www.playonrugby.com or email playon@therfu.com.